

INFO:

BIRTH YEAR | 1993

NATIONALITY | Greek / Spanish

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WHATSUP/VIBER | +30 6974962922

EDUCATION

2011 | MUSIC HIGH SCHOOL OF THESSALONIKI

2014 | PROFESSIONAL COSTUME AND FASHION DESIGN
SPECIALIZATION AT CLOTH GARMENT DEVELOPMENT

2015 | INDUSTRIAL FASHION PATTERN DESIGN SOFTWARE
LECTRA (MODARIS / DAMIANO / KALEDO)
(PIRAEUS UNIVERSITY ATHENS)

2016 | HAUTE COUTURE AND OTHER PATTERN TECHNIQUES

2017 | GRAPHIC DESIGN (ADOBE)

2020 | DIGITAL MARKETING
-SOCIAL MEDIA -E-MAIL MARKETING -SEO
-GOOGLE ADS -GOOGLE ANALYTICS

2021 | FASHION GRAPHIC DESIGN (ADOBE)
(LEARN.SEWHEIDI.COM)
-FASHION ILLUSTRATION
-FASHION FLAT DESIGN (WOMAN, MAN, KID, ACCESSORIES)
- FASHION DESIGN TO DEVELOPMENT
-DIGITAL TEXTILE PATTERNS

2022 | M.A DIPLOMA : FASHION MEDIA & LIFESTYLE EXPERT
-WINDOW STYLING & VISUAL MERCHANDISING
-FASHION & DECORATION TRENDS

2022 | 3D FASHION DESIGN (LEARN3DFASHION.COM)
-TEXTURE DEVELOPMENT -AVATAR DEVELOPMENT
-SPACE DEVELOPMENT -DIGITAL PATTERN
-ANIMATION
(BLENDER & CLO3D)

2023 | CIRCULAR ECONOMY IN BUSSINESS
OF THE ECONOMICS-ADMINISTRATION-LAW SECTOR.

SOFTWARE LITERACY



MATILDA CORRALES

FASHION / GRAPHIC DESIGNER
DIGITAL MARKETER
VISUAL MERCHADISER

GENERAL KEY SKILLS

HANDCRAFTER
DESIGNER
DIGITAL EXPERT
STRATEGIST
FAST LEARNER
CONSISTENT

ORGANIZING & MANAGEMENT ABILITIES
CREATIVITY & IMAGINATION
COMMUNICATION & NETWORKING

EXTRA TECHNOLOGY LITERACY

EXCELLENT KNOWLEDGE OF
PC/WINDOWS/MICROSOFT/ANDROID
INTERNET & SOCIAL MEDIA

WEBSITES/ APPS/ SALES FUNNELS
EMAIL & OTHER INTERNET MARKETING
TOOLS

MUSIC PRODUCTION AND SOUND DESIGN
(ABLETON LIVE 10)
MUSIC STUDIES IN PIANO, HARMONY, DICTEE,
BYZANTINE MUSIC

FILMORA 9 BY WONDERSHARE
(VIDEO AND SOUND EDITOR)

SPECIAL SKILLS

TEXTILE ARTIST
HANDCRAFTER EDUCATOR
HANDCRAFTS OF VARIOUS KINDS
(THEATER CLOTHING ,SCENERY, PAINTINGS,
EVENT DECORATION, HANDMADE INSTALLATIONS ETC)
CUSTOM FASHION DESIGN & PROJECTS
FASHION PHOTOGRAPHY
MODELING

LANGUAGES

GREEK NATIVE
SPANISH NATIVE (B2 DELE)
ENGLISH (B2 LOWER)

PROFFESIONAL EXPERIENCE

2010-12
Secretarial support / Member the organizing team
at the 13th /14th/15th International Puppet
MiMe THEATER festival of Kilkis

2012
Secretarial Support / Member of the organizing Team
of "Womex festival" (Expo, Thessaloniki)

2013-2014
Design and Manufacturing of Limited Number Promotional
Hoodies for the 16th & 17th Inter. Puppet & Mime Festival Of Kilkis

2013-2020
Hair Braiding Services at Beauty Salon

2013-2023
Personal Stylist & Fashion Designer
Custom-made Projects / Participation in local fares and Handcraft Markets
/Development of my handmade Clothing Brand **Chaosmatic C&A**

2019
Collaboration with "Unique Adv."
freelance model/stylist/fashion Designer

2019
Cloth Upcycling workshops for primary school kids
under the legality of ΦΟ.Δ.Σ.Α
in collab with "Sun-koino" social org.

2019-2020
Collaboration with Exception Clothing (Thailand)
digital marketing & strategy consulting, / Fashion and graphic design
cloth pattern services -Modeling and photography services

2020
Collaboration with olympianrecipe.com (Online Blog/Eshop)
Graphic Design Services -Digital Media Content Creation
Marketing Strategy Counselor
Email Marketing Set up / Social Media Set Up & Ads Management
Client Education on E-commerce tools & Tequnical Support

2021
Collaboration with "nickolasfinearts.com" Online Art Gallery
Manager tasks, Graphic Design Services, Internet Marketing Counselor & Strategist
Creation of communication forms and Fillable pdf forms etc.

2021
Support stuff at Spanish Diplomas DELE 2021

2021
Handmade Black Box Theatre installation Creation
For Pantzerki Puppet Festival (Bilbao)

2022
Social Media Manager At Harmonia Records Music Label
(Facebook, Instagram, Content Editor/Creator, Strategy, Ads, Analytics)

2021-2022
www.psyland.live community radio
Project Brand Manager, Internet Marketer & Counselor
System & Strategy Creator of the web platform and its activities

2021-2023
**Substitute Creative Director of the 19th-21st
International Puppet & Mime Festival of Kilkis**
Manager of the Organizing Team of the Festival
& Collaboration with Local Municipality
Artist & Guest Manager/ Meal & Accommodation Manager

2022-2023
Member of Synkoino-Coop.gr
• Social media & Web Manager
(website design, Graphic design, Facebook, Instagram,
Content Editor/Creator, Strategy, Ads, Analytics)
• Handcrafts educator
• Event Manager

EXTRA PROFESSIONAL/VOCATIONAL & VOLUNTEER EXPERIENCE

| 2005-2011 |

2005-2008 | MEMBER OF THE THEATRICAL TEAM OF THE MUSIC HIGHSCHOOL OF THESSALONIKI.

2007 | SCHOOL OF CAMPING EXECUTIVES (HANTH)

2007 | REIKI METHOD (1ST LEVEL DEGREE)

2008-2011 | MEMBER OF THE PAINTING/ARTISTIC TEAM OF THE MUSIC HIGHSCHOOL OF THESSALONIKI.

2009 | SPANISH - GREEK INTERPRETION AT YAKINTHIA FESTIVAL, CRETE

2009: | VOLUNTARY WORK AT KIDS N 'FUN, AT TELEXPO THESSALONIKI.

2009 | VOLUNTARY ATTENDANCE AT THE INTERNATIONAL PUPPET THEATER FESTIVAL OF JERUSALEM "THE TRAIN THEATER".

2010 | CREATIVE EDUCATOR ASSISTANT AT THE KOPERTI KINDERGARTEN IN THESSALONIKI

-2010: SEWING-CUTTING TRAINING SEMINAR (THESSALONIKI) (30 HOURS)

2010-2011 | TRANSLATIONS FROM SPANISH/ENGLISH TO GREEK AND VISE VERSA

2011 | CHILDCARE AT HOME

| 2011 |

PARTICIPATION IN THE SEMINAR TITLED "PUPPET THEATER AND RECYCLING" WITH V. IGORIS LOPEZ (TEATRO DE PLAZA) AT THE 13TH INTERNATIONAL PUPPET AND MIME FESTIVAL OF KILKIS- GREECE

PARTICIPATION IN THE SEMINAR TITLED "AFRICAN GIANT-PUPPETS "WITH JANNI YOUNGE AT THE 13TH INTERNATIONAL PUPPET AND MIME FESTIVAL OF KILKIS

PARTICIPATION IN THE SEMINAR TITLED "USING EVERYTHING, GRAMMELOT AND THE THEATER WITH IMAGES" WITH RENATO CURCI AT THE 13TH INTERNATIONAL PUPPET AND MIME FESTIVAL OF KILKIS

PARTICIPATION IN THE SEMINAR TITLED "THE STAGE, THE PLASTIC, THE BODY ... TOGETHER" WITH MALGOSIA SKANDERA AT THE 13TH INTERNATIONAL PUPPET AND MIME FESTIVAL OF KILKIS

PARTICIPATION IN THE SEMINAR TITLED "THEATRICAL EDUCATION PRACTICES IN EDUCATION" AT THE 5TH INTERNATIONAL PUPPET THEATER AND MIME FESTIVAL OF CYPRUS

PARTICIPATION IN THE WORKSHOP TITLED "THE MAGIC WORLD OF KARAGIOZIS" AT THE 5TH INTERNATIONAL PUPPET THEATER AND MIME OF CYPRUS

| 2012 |

05/03/12 | VOLUNTEER AMPIGIEZ AT THE "SILHUETTE" BRAND FASHION SHOW AT THE CASINO (AIRPORT).

26/5/2012 | VOLUNTEER CLOTH INSTALLATION PARTICIPATION AT FASHION EVENT "MOUSTACHE RECYCLED FESTIVAL".

30/3/2012 | PARTICIPATION IN THE SEMINAR "PROFESSIONAL ORIENTATION OF FASHION DESIGNERS" BY TZORTZINA KOSTARA

20-21/9/2012 | THEATRE CLOTH CREATION FOR THE PERFORMANCE "BEGGAR'S OPERA" (BRECHT) BY A.VOUTSINAS DRAMATIC SCHOOL IN COLLABORATION WITH "IEK DELTA"

6/12/12 | PARTICIPATION AT SEMINAR FASHION ON THE INTERNET (VARCANCY BRAND)

| 2013 |

PARTICIPATION IN "QUILTING" WORKSHOP(THESSALONIKI) (18HOURS)

| 2019 |

PARTICIPATION IN MANDALA /WEAVING WORKSHOP (5 HOURS) WITH YULIA YOLE (KOUBI ARTS AND CRAFTS COFFE THESSALONIKI)

VOLUNTERING PARTICIPATION IN FASHION REVOLUTION'S LOCAL MEETINGS AND ACTIVITIES OF THESSALONIKI

| 2020 |

VOLUNTARY PARTICIPATION AS A DIGITAL ARTIST TO "FOUNTAIN'S JEWELLERY CULTURAL GLOBAL PROJECT", INSPIRED BY THE HEMUDU NEOLITHIC ANCIENT HUMAN SITE DISCOVERED IN YUYAO CITY, ZHEJIANG PROVINCE, SOUTH CHINA IN 1973

| 2021 |

JUNE | SPEECH CONFERENCE ON "ZERO WASTE" & "THE EFFECTS OF FASHION IN THE ECO-SYSTEM" FOR YONDER FESTIVAL PRE-ACTIVITIES IN THESSALONIKI.